

ABOUT OUR BRAND

- As Shea Kozmetik, we set out to use our 15 years of national and international business experience in the Cosmetics Industry. Thanks to our strong relations and partnerships with Africa, we set out to specialize in SHEA OIL, from which we take our name.
- Our job and focus is to bring only first-class quality Shea Butter to our valued cosmetic industry business partners. At the same time, we want to represent our country both in the domestic and international markets with our cream brand called Shea Skin Soft.



Our most pioneering idea is to nourish and care for our skin with Natural Products.



SHEA
COSMETIC





SHEA
COSMETIC

SHEA BUTTER

HISTORY

- Shea butter is obtained from the seeds of the shea tree found in West Africa. This tree usually grows in Ghana, Nigeria, Burkina Faso, Mali and other west African countries. The shea tree forms an important natural resource for rural communities.
- Derived from the fruit of the shea tree, shea butter has traditionally been used by west African communities for a variety of purposes. These communities have viewed shea butter as a valuable substance in various fields such as food, medicine, skin care and hair care.

1 *ORGANIC
NATURAL*

2 *HEALTHY AND
RELIABLE*





SHEA
COSMETIC

SHEA BUTTER

PRODUCTION PHASE

Collection of Nuts: Ripe shea fruits are collected and the shea nuts inside are removed.

Separation of Kernels: Shea nuts are turned into kernels.

Washing and Drying: The beans are cleaned and left to dry.

Roasting: Dried beans are roasted to increase their oil content.

Grinding: Roasted seeds are ground into dough.

Extraction: The dough is squeezed by adding water, the oil rises to the surface and the water precipitates.

Packaging and Storage: Shea butter is properly packaged and stored.





SHEA
COSMETIC

Shea Butter

WHY IS SHEA BUTTER SO POPULAR IN COSMETICS?

- Shea butter penetrates into the skin and protects skin moisture. Contains unsaturated fatty acids. This feature moisturizes and softens dry and cracked skin.
- Shea butter contains nutritional elements such as vitamins A, E and F and minerals. This nourishes, revitalizes and softens the skin.
- Shea butter contains antioxidants, which protect the skin against damage caused by free radicals. Antioxidants can delay skin aging and contribute to the skin looking young and healthy.
- Shea butter has anti-inflammatory properties that can reduce skin inflammation. This is also suitable for sensitive skin.
- Shea butter has a light structure that is easily absorbed into the skin. This can create a thin layer on the skin without leaving an oily skin.
- Shea butter can strengthen the skin barrier. This can increase the skin's defense mechanism against external factors and support the skin's natural structure.

BECAUSE !

Shea butter can be used in many cosmetic products such as lotions, creams, shampoos, hair masks, lip balms and soaps.

www.sheacosmetic.com

**BEING 100%
NATURAL**



https://www.instagram.com/shea_kozmetik?igsh=MWZ0aG12cnJ4d3Axcw==

Skin care

WHY CHOOSE OUR SKIN CARE PRODUCT?

Our product has first-class quality and is produced without any natural additives and has not been subjected to any deoderization. In addition, our product has the Ministry's approval, our MSDS report and the Analysis Certificate that we put on the product. We have kamiz.

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01

Anti-Aging Clt



02

Nemlend r c Clt



The Most Natural Way
for Skin Care

SEE THE DIFFEREN CE CAPTURE THE NATURALI TY



UNPROCESSED NATURAL SHEA BUTTER

Unprocessed shea butter is generally natural and has not been subjected to any refining process. Therefore, it preserves its natural essences better and can contain various nourishing components.

It may be more suitable for sensitive skin because it is not exposed to chemical processes. Some people think that the products may cause skin irritation after the refining process.

Natural, untreated shea butter is generally sustainable and may be more amenable to fair trade practices. This includes paying fair wages to shea tree producers and encouraging sustainable harvesting methods.

v. It is rich in nutrients and minerals. It is produced completely as it is found in nature, without any chemical or additives.



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TREATED DEODERIZED SHEA BUTTER

Deodorized shea butter is generally subjected to a rafting process, a process in which its odor and color are controlled.

During the refining process, some nutritional components are lost from deodorized shea butter. It is less healthy than natural shea butter with additives and chemical components.

The fact that the odor of deodorized shea butter has been removed carries the risk of adding synthetic fragrances to the product in some cases. Synthetic fragrances can cause irritation for those with sensitive skin.





WITH SHEA COSMETICS
ASSURANCE

SHEA CREAM

- Moisturizes and softens the skin.
- It contains antioxidants such as vitamins A and E.
- It soothes skin inflammations and balances skin tone. Protects from the sun's harmful UV rays.
- It moisturizes the hair and repairs damaged hair.
- It is effective against hair dandruff and dryness problems. It makes hair look healthier and brighter.
- It contributes to the healing of wounds and cracks.

100% NATURAL

UNPROCESSED



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Skin Care Product Launch

THANK YOU



Organic

Quality Wire

Product

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